



বাংলাদেশ কম্পিউটারসমিতি
Bangladesh Computer Samity
The ICT Industry Association of Bangladesh



October 19-21, 2017

Bangabandhu International Conference Centre (BICC)

Sponsorship Packages

1. Two Platinum Sponsor : US\$ 60,000/- or Equivalent BDT [Excluding Tax & VAT]

Each Platinum Sponsor's Privileges

- 1.1 Adequate spaces at the most preferred location of Sponsors' Zone for corporate display highlighting the venue presence at the '**BANGLADESH ICT EXPO 2017**'.
- 1.2 The Chief Executive/Managing Director of the Platinum Sponsor will sit at the head-table of the Press Conference of the expo.
- 1.3 Publishing corporate logo in all printing materials/publications of 'BANGLADESH ICT EXPO 2017'
- 1.4 Publishing corporate logo in all advertisements in Print & Electronic media (TV) for the event.
- 1.5 Publishing corporate logo in all banners to be printed for the expo.
- 1.6 Publishing corporate logo in the website of the expo.
- 1.7 Publishing corporate logo in Facebook page of the expo.
- 1.8 Publishing 2-page Company Profile in the show brochure.
- 1.9 Publishing two full-page advertisements in the show brochure.
- 1.10 Six display spots at the most visible place(s) of the show premise.
- 1.11 Two seminar slots at the preference of the Platinum Sponsor.
- 1.12 Thirty Invitation Cards for the Platinum Sponsor to the Inaugural Ceremony of the show.
- 1.13 Ten invitation cards to the Closing Ceremony.

2. Multiple Gold Sponsors : US\$ 25,000/- or Equivalent BDT [Excluding Tax & VAT]

Each Gold Sponsor's Privileges

- 2.1 Adequate Space at the preferred location of Sponsors' Zone for corporate display highlighting the venue presence at the '**BANGLADESH ICT EXPO 2017**' based on first-come-first-serve.
- 2.2 Publishing corporate logo in all printing materials/publications of 'BANGLADESH ICT EXPO 2017'.
- 2.3 Publishing corporate logo in all advertisements in Print media for the event.
- 2.4 Publishing corporate logo in all banners to be printed for the show.
- 2.5 Publishing corporate logo in the website of the show.
- 2.6 Publishing corporate logo in facebook page of the expo.
- 2.7 Publishing 1-page Company Profile in the show brochure.
- 2.8 Publishing one full-page advertisement in the show brochure.

Member of :



BCS Branches

Bangladesh Computer Samity (BCS)
House-33/B, Road-04, Dhanmondi, Dhaka – 1205, Bangladesh
Phone: 880-2-9671342, 9671350, Fax: 880-2-9671342, 9671350 Ext.108
Email: samity@bcs.org.bd, URL: www.bcs.org.bd

Barisal: barisal@bcs.org.bd
Khulna: khulna@bcs.org.bd
Sylhet: sylhet@bcs.org.bd

Comilla: comilla@bcs.org.bd
Mymensingh: mymensingh@bcs.org.bd
Chittagong : ctg@bcs.org.bd

Jessore: jessore@bcs.org.bd
Rajshahi: rajshahi@bcs.org.bd



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- 2.9 One bigger size drop wall banner at the show premise.
- 2.10 Three display spots at the most visible place(s) of the show premise.
- 2.11 Twenty invitation cards for the Gold Sponsor to the Inaugural Ceremony of the show.
- 2.12 Five invitation cards to the Closing Ceremony of the show.

3. Multiple Silver Sponsors : US\$ 15,000/- or Equivalent BDT [Excluding Tax & VAT]

Each Silver Sponsor's Privileges

- 3.1 Adequate Space at the preferred location of Sponsors' Zone for corporate display highlighting the venue presence at the '**BANGLADESH ICT EXPO 2017**' based on first-come-first-serve.
- 3.2 Publishing corporate logo in all printing materials/publications of '**BANGLADESH ICT EXPO 2017**'.
- 3.3 Publishing corporate logo in all banners to be printed for the show.
- 3.4 Publishing corporate logo in the website of the show.
- 3.5 Publishing corporate logo in facebook page of the expo.
- 3.6 Publishing 1-page Company Profile/ advertisement in the show brochure.
- 3.7 Ten invitation card for the silver sponsor to the Inaugural Ceremony of the show.
- 3.8 Three invitation card to the Closing Ceremony of the show.

4. Single Official Bank : US\$ 25,000/- or Equivalent BDT [Excluding Tax & VAT]

Official Bank's Privileges

- 4.1 Adequate Space at the preferred location of Sponsors' Zone for corporate display highlighting the venue presence at the '**BANGLADESH ICT EXPO 2017**'.
- 4.2 Publishing corporate logo in all printing materials/publications of '**BANGLADESH ICT EXPO 2017**'.
- 4.3 Publishing corporate logo in all advertisements in Print media for the event.
- 4.4 Publishing corporate logo in all banners to be printed for the show.
- 4.5 Publishing corporate logo in the website of the show.
- 4.6 Publishing corporate logo in facebook page of the expo.
- 4.7 Publishing 1-page Company Profile in the show brochure.
- 4.8 Publishing one full-page advertisement in the show brochure.
- 4.9 One bigger size drop wall banner at the show premise
- 4.10 Three display spots at the most visible place(s) of the show premise.
- 4.11 Twenty invitation cards for the Official Bank to the Inaugural Ceremony of the show.
- 4.12 Five invitation cards to the Closing Ceremony of the show.

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